

# How to get your life back

*Swiss addiction treatment clinic NEOVIVA aims to provide authentic comfort and successful healing*

Treating any kind of addiction is akin to unravelling a labyrinth of personal struggles. Recognising this challenge, Oliver Neubert, founder and chairman of NEOVIVA, a boutique addiction treatment clinic with a picturesque view of the world-famous Lake Lucerne, made it his mission to assist clients in rediscovering life's balance and guide them through their recovery journey.

## CONFIDENTIALITY IS PARAMOUNT

Creating a secure and nurturing environment is essential for fostering openness and trust among clients. From its captivating surroundings to its residential quarters and therapy spaces, the clinic is designed for authentic comfort and successful healing. Additionally, the strategic location near medical facilities, consulting physicians and partner clinics, enhances its capacity to deliver comprehensive care. Despite its luxurious amenities, however, NEOVIVA remains committed to prioritising treatment over opulence. Oliver Neubert underscores this ethos, affirming, "We're not selling luxury; we're selling treatment." Emphasising its discreet operation, the clinic accommodates a maximum of 10 clients at a time,



OLIVER NEUBERT

each checking in under pseudonyms, while financial transactions are managed through a third-party wellness company.

## COMPREHENSIVE APPROACH IN A REAL-LIFE SETTING

The clinic's residential setting within a private section of a public hotel is purposefully chosen to mirror real-world scenarios where clients confront triggers such as social gatherings and alcohol consumption. The comprehensive treatment programme carefully aims to enhance its clients' recovery journey across biological, psychological and social realms. "Our treatment delves into the spiritual and philosophical aspects of our clients' lives, guiding them through profound questions of meaning and purpose," says Neubert.

## THE IMPORTANCE OF FAMILY

NEOVIVA considers the client's entire social system. Neubert stresses, "Our Family Programme acknowledges that often it's not just the clients themselves but someone close to them who suffers the most.



Understanding addiction as a 'family disease', we extend our support to their close ones, encouraging our clients to include their family in the rehabilitation process as essential contributors to the solution."

## TOGETHER TOWARDS RECOVERY

The clinic's dedicated staff collaborates closely with clients, assisting them in implementing new-found knowledge into their daily lives. The team of Recovery Counsellors are key players in the healing process. They possess an understanding of the underlying causes of addiction that enables them to help clients learn coping strategies and recognise unique triggers. "In treatment, you start to face the things that scare you, and your gut reaction is to use — drugs, alcohol, sex, gambling. That's why we have staff who are in recovery, some with 30 or more years of abstinence: we understand the client," explains Neubert.

## CONTINUITY OF CARE: BEYOND THE STAY

What distinguishes NEOVIVA is its commitment to providing continuous support even beyond the client's return home. Personalised continuing care plans align with each client's lifestyle, while a range of options — from remote therapy sessions to on-site 'refresher programmes' — offer ongoing support. The daily online continuing care group, accessible to former clients at no cost, reinforces NEOVIVA's dedication to lasting recovery.

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## Get in touch

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